

TEATRO VISIÓN



February 8, 2008

2008 FEB 20 P 2:30

Chairman Kevin Martin
Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

1700 Alum Rock Ave. Ste. 265
San José, CA 95116

RE: *In the Matter of Broadcast Localism (MB Docket No. 04-233)*, Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear FCC Commissioner,

My name is Carlos Velázquez; I am with Teatro Visión, a Chicano/Latino Theater company based out of San José, California. We are a 24-year old theater company presenting professional works on the contemporary and historical experiences of Latinos. I understand that the FCC has recently initiated a Notice of Proposed Rulemaking on broadcast localism and would like to express our experiences with broadcaster KGO-TV.

KGO-TV has been an on-going media sponsor for Teatro Visión's plays and has played a large role in increasing awareness of our company to the entire Bay Area through on-air calendar listings, in-kind PSA's and networking assistance with other media and organizations.

Through their "What's Hot" segments aired on their newscasts, KGO-TV has been able to showcase images and information on our company and plays to their large audiences. We have also received an estimated \$78,000 in in-kind Public Service Announcements, often times with KGO themselves providing the production costs to create the announcement. Their Director of Public Affairs, Mimi Kwan, has also been instrumental in connecting us with other media and organizations from the San Francisco area through their ascertainment meetings and yearly holiday community celebrations. Through them we have strengthened relationships with KRON 4, KICU, KDTV Univision, and organizations like the Mexican Consulate in San Francisco and Mujeres Unidas y Activas.

I agree with KGO's response that no further regulation is needed to ensure that KGO-TV and other local stations serve the local community. As a non-profit theater company we rely on the support of individuals and organizations from the community to thrive. Thanks to KGO-TV, we have been able to do so. Should you have any questions or would like to discuss this more, please feel free to contact me by phone at (408) 928-5581 or by email at carlos@teatrovision.org. Thank you for your time.

Sincerely,

Carlos Velázquez
Marketing Manager, Teatro Visión

RECEIVED
FEB 19 2008
FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D.C. 20554

FILED/ACCEPTED

FEB 21 2008

Federal Communications Commission
Washington, DC 20541

04-233

INTREPID

SEA, AIR & SPACE MUSEUM



Advent

Heroism

February 1, 2008

Chairman Martin and Commissioners Copps, Adelstein, Tate and McDermott
Federal Communications Commission
445 12th Street, SW
Washington, DC 20036

Dear Sirs:

I am writing regarding the issue of local stations such as WABC-TV and the question as to whether or not they are adequately serving their local communities. I can personally attest to the high level of service WABC-TV provides to our community.

Currently the Intrepid Sea, Air & Space Museum is partnering with WABC-TV to help spread the word about the Intrepid's return in the Fall of 2008. The Intrepid is a great friend to our local community. As a major tourist attraction we bring visitors from around the world to New York City and the West Side of Manhattan, contributing to local business and when the Intrepid returns we will also be re-staffing, providing hundreds of jobs for the people of our community.

It is the valuable local educational programming of New York City stations like WABC-TV, which inspired our decision to seek such a partnership. Other local area stations provide weekly features on the city's museums, designed for children, to encourage them to learn and experience all that their community has to offer. The Intrepid is now exploring ways to do the same with WABC-TV.

Being a major tourist attraction, we have seen first hand the response of our local stations. They are always on hand to cover the major events that shape our city, from emergencies to local politics to, to events that honor and reward our heroes, both local and national, many of which often occur here aboard the Intrepid. We have enjoyed great coverage as a major New York icon and accredited education facility. Life in the big city moves quickly and it is our local station upon whom we depend to keep us informed on everything from a water main break effecting traffic that will in turn effect our visitors and staff, to community affairs, to the unfortunately genuine threat of major attacks. Intrepid served as a temporary base of operations for the FBI following the attacks of 9-11 and was proud to serve her country and city, as our local stations do consistently in similar crises.

It is my opinion that no further regulations should be imposed on WABC-TV or any of our local stations who faithfully and more than adequately service our community.

Sincerely,

Susan Marenoff
Executive Director
Intrepid Sea, Air & Space Museum
212.957.3700
smarenoff@intrepidmuseum.org

CC: Rebecca Campbell, President and General Manager, WABC-TV

Ms. Susan Marenoff
Lib. Arch. 0



SAN FRANCISCO FOOD BANK

RECEIVED
FEB 11 2008
COMMUNICATIONS SECTION

February 8, 2008

Chairman Kevin Martin, Commissioner Michael Copps, Commissioner Jonathan Adelstein,
Commissioner Deborah Tate & Commissioner Robert McDowell
Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism (MB Docket No. 04-233)*
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

Recently I learned that the FCC issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." As you deliberate, I want to make sure you are aware that in the San Francisco Bay Area, KGO and KPIX have been valued partners to the anti-hunger community, devoting significant time and on-air resources to the issue.

Both KGO and KPIX have worked with the San Francisco Food Bank to raise awareness about the issue of hunger in our community. Both stations have sponsored various food drives throughout the year including promoting our thanksgiving and holiday drives and providing a full day of televised coverage highlighting hunger and the work of the Food Bank. KGO and KPIX have also aired stories and reports about hunger and food assistance programs as part of their coverage of local and community news; covering stories on elimination of key nutrition programs to declining donations and new food bank initiatives.

Beyond their in-kind contributions of air time, KGO and KPIX have proved to be valued sponsors of our organization by hosting on-site employee food drives, sponsoring unique Food Bank events and raising money for our organization.

The San Francisco Food Bank has enjoyed a long-standing relationship with these two community partners and it did not require national regulation to create and maintain the supportive, local association that we enjoy.

Sincerely,

Paul Ash
Executive Director

Cc: Michelle Carey, Rick Chesson, Rudy Briocbe, Amy Blankenship, Cristina Pawze, Monica Desai, Speaker Nancy Pelosi

900 PENNSYLVANIA AVENUE, SAN FRANCISCO, CA 94107

Telephone: (415) 282 1900 Facsimile: (415) 282 1909 www.sffoodbank.org

Member, America's Second Harvest — The Nation's Food Bank Network

2008 FEB 19 PM 3:01

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FEB 11 2008
COMMUNICATIONS SECTION

0



Formerly Battered Women's Alternatives

February 12, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein

Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization, KGO TV already serves our community in any number of ways that make any additional federal regulation unnecessary.

KGO TV has produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on the issues on which STAND! Against Domestic Violence works. KGO has featured STAND! Against Domestic Violence in its "Sundays on Seven" series and consistently provides solid coverage of the many incidents of domestic violence that occur in our communities.

Additionally, one of KGOTV news anchors, Cheryl Jennings has personally taken an interest in our organization and has emceed several of STAND!'s local fundraising events. Her participation has been a significant factor in assisting STAND! to raise the much needed community contributions upon which we rely to continue providing critical services to the community.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by KGO TV, and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

A handwritten signature in black ink that reads "Gloria J. Sandoval".
Gloria J. Sandoval
Executive Director

A handwritten signature in black ink that reads "Robert McDowell".
Commissioner Robert McDowell

RECEIVED

FEB 21 2008

COMMUNICATIONS DIVISION

Central 925.676.2845
East 925.757.8101
West 510.236.8972
Crisis 1.888.215.5555
www.standagainstdv.org

2008 FEB 19 P 2: 04

cc: Michelle Carey
Rick Chessen
Rudy Brioché
Amy Blankenship
Cristina Pauze
Monica Desai

Cheryl Jennings
News Anchor
ABC 7/KGO-TV/DT
900 Front Street
San Francisco, Ca. 94111



American Heart Association | **American Stroke Association**

Learn and Live.

2008 FEB 19 P 2:08

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Executive Director
Amber Baker

February 7, 2008

Federal Communications Commission
Office of the Secretary

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Dear Mr. Martin:

It is my understanding that the FCC recently initiated a Notice of Proposed Rulemaking on broadcast localism, asserting that broadcasters may not be adequately serving their local communities. Although I do find this to be true of some broadcasting stations in the Houston area, I would like to note that KTRK-ABC 13 is not among them.

As a non-profit health organization, the local Houston Division of the American Heart Association has received outstanding support from KTRK. The station has devoted numerous resources to inform the Houston community about their risk for heart disease, along with what can be done to prevent cardiovascular disease and stroke, the No. 1 and No. 3 leading causes of death in America.

For several years, KTRK has been the Association's Go Red for Women media sponsor, providing coverage of the women's heart disease awareness campaign via community programming, community spotlights, news and on-air talent support.

In addition to our Go Red for Women campaign, KTRK has also provided community spotlights and news features on our Power To End Stroke campaign, which targets the African American community, who are twice as likely to experience a stroke than are Caucasians. The American Heart Association's Start! campaign, encouraging all Americans to walk, has also been featured on numerous news and community segments. Our organization also has an initiative in partnership with the William Clinton Foundation known as the Alliance for Healthier Generation that focuses on America's youth and the growing childhood obesity epidemic. In January, a 30 minute feature produced by KTRK entitled, "Get Healthy Houston" devoted an entire segment to the Alliance and our goals to increase physical activity in children.

The American Heart Association truly views KTRK as a partner in the fight against heart disease and stroke. With their year-round support of our numerous campaigns, initiatives and research we are able to reach millions of Houstonians with life-saving information. We respectfully request that as you proceed with your findings you note that KTRK-ABC 13 has gone above and beyond for the American Heart Association.

Sincerely,

Amber Baker

Executive Director

American Heart Association – Houston Division

10060 Buffalo Speedway

Houston, TX 77054

713-610-5000 (main)

713-610-5001 (direct)

713-610-5200 (fax)

amber.baker@heart.org

No of copies made 0
BY: [initials]



houstonfoodbank

Filling pantries. Filling lives.

FILED/ACCEPTED

FEB 21 2008

Federal Communications Commission
Office of the Secretary

2008 FEB 19 P 2:07

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Bucewell & Giuliani LLP

Matthew Winter
AIG American General Life Companies

February 8, 2008

Chairman Kevin Martin
Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Dear Commissioner Martin:

I understand that the FCC recently initiated a Notice of Proposed Rulemaking on broadcast localism, which asserts that broadcasters may not be adequately serving their local communities.

As president of the Houston Food Bank and as a citizen of this community, I do not believe that this applies to KTRK-TV, known in Houston as ABC-13. The Houston Food Bank is just one of many local organizations that are supported and sustained through the efforts of KTRK-TV.

For 27 years, KTRK-TV has been making an incredibly generous donation of broadcast time as well as staff and financial resources to the Food Bank through the annual Share Your Holidays Food Drive in December.

KTRK-TV's commitment to the event is extensive. Examples include: recruitment of community participants to both hold food collections and to serve as collection points, such as area schools, police and fire departments; production and distribution of printed communications materials; and coordination of all on-site logistics for an all-day food collection – including tents, heaters, tables, chairs, etc.. The station's on-air contribution includes production and airing of several versions of public service announcements and a full one-hour remote broadcast on the culminating day of the food drive as well as cut-ins during regular programming throughout the day.

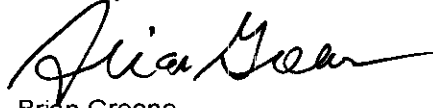
In addition to the Share Your Holidays Food Drive, KTRK-TV overrides the broadcast community's stereotypical aversion to competition by joining the other major media outlets in support of the Souper Bowl of Caring Food Drive, which includes a commitment to broadcast public service announcements for several weeks leading up to a weekend-long food collection on Super Bowl weekend.

Throughout the year, KTRK-TV routinely features the Houston Food Bank in its community affairs programming, and the news department is responsive to our requests for news coverage that highlights various aspects of the problem of hunger in the greater Houston area.

File of Originals
List ABCDE

The Houston Food Bank, like many other local organizations that benefit, is grateful for KTRK-TV's support, and we have every reason to anticipate that the station will continue to work in partnership with us as we lead the fight against hunger.

Sincerely,

A handwritten signature in black ink, appearing to read "Brian Greene", with a stylized, flowing script.

Brian Greene
President/CEO



FILED 2008 FEB 21 2008

FEB 21 2008

04-233

2008 FEB 20 P 2: 12

**Founder and
Executive Director**
Sharon Cohen

February 13, 2008

**Honorary
Board of Directors**
Tai Babilonia
Dick Button
Sasha Cohen
Scott Hamilton
Debi Thomas

Chairman Martin and Commissioners Copps, Adelstein, Tate and McDowell
Federal Communications Commission
445 12th Street, SW
Washington, DC 20036

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate and McDowell:

Board of Directors
Candace S. Matthews
Chair

I am writing on behalf of *Figure Skating in Harlem, Inc.*, a community-based non-profit, to state that WABC-TV has been of great service to our local community and that we are opposed to altering any rules that would change existing policies.

Teresa Teague
Vice Chair

Localism is alive and well-represented by WABC-TV in regards to public awareness with Public Service Announcements, debates and public affairs shows. In fact, PSAs about our youth education and recreation program have been running during the winter months for several years, making the local community aware of Figure Skating in Harlem's deep impact on youth in the community. WABC-TV's local anchor Liz Cho also serves on our Advisory Board and has donated countless hours to our charity, promoting positive youth development in under-served communities like Harlem.

Joseph Cilibrasi
Treasurer

Phillip Azzollini
Sharon Cohen
Wendy Israel, Esq.
William L. King, M.D. PC.
Brenda Lovie
Jennifer Ortega
Susan Wright

WABC-TV also airs programs that educate our communities such as Operation Save-A-Life, Breast Cancer Awareness, Prostate Cancer Run, and more. In addition, local stations like WABC-TV are immediate responders to emergency situations and broadcast safety measures immediately (mudslides, building collapses, gas explosions)

We are most grateful for WABC-TV's community involvement in promoting awareness about our girls' development program. No further regulation is needed to ensure that WABC-TV serves the local community.

Advisory Board
Dr. Mary Schmidt Campbell
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Cliff Love
Ronald Ludington
Deborah O'Uhuru
Lynn Plage
Dwight Raiford
Jayson Salomon
Susan L. Taylor
Robin Wagner
Mary Wilson

Sincerely,

Sharon Cohen
Founder and Executive Director

Cc: Rebecca Campbell
President and General Manager
WABC-TV
7 Lincoln Square
NY, NY 10023

No. of Copies 0
List ABCDE



**ALAMEDA COUNTY
COMMUNITY
FOOD BANK**

FILED/ACCEPTED

FEB 21 2008

Federal Communications Commission
Office of the Secretary

February 8, 2008

2008 FEB 19 P 2:09

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

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Our summer and holiday food drives could not survive without the critical support that KGO-TV and CBS5 provide. Their sponsorship is responsible for a large share of donations we receive and helps feed the 40,000 low-income people we serve each week. Moreover, on-air time devoted to our campaign has helped raise community awareness of the problem of hunger in the Bay Area. I want to assure you that KGO-TV's and CBS5' role – including both on-air and off-air time – is critical both to our fundraising efforts and to getting our message out to the community-at-large.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by KGO-TV and CBS5 and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

Suzan Bateson
Executive Director
Alameda County Community Food Bank

Cc: Nancy Pelosi
Michelle Carey
Rick Chessen
Rudy Brioché
Amy Blankenship
Cristina Pauze
Monica Desai

California Association of Food Banks



California Hunger Action Coalition

P.O. BOX 2599 OAKLAND, CA 94614 510.635.3663 FAX 510.635.3773 www.accfb.org



**ALAMEDA COUNTY
COMMUNITY
FOOD BANK**

FILED/ACCEPTED

FEB 21 2008

February 8, 2008

2008 FEB 19 P 2:09

Federal Communications Commission
Office of the Secretary

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

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445 12th Street, S.W.
Washington DC 20554

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Sincerely,

Suzan Bateson
Executive Director
Alameda County Community Food Bank

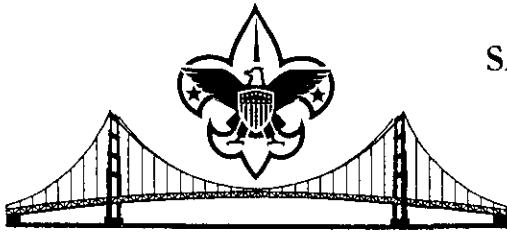
Cc: Nancy Pelosi
Michelle Carey
Rick Chessen
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai

California Association of Food Banks



California Hunger Action Coalition

P.O. BOX 2599 OAKLAND, CA 94614 510.635.3663 FAX 510.635.3773 www.accfb.org



**SAN FRANCISCO BAY AREA COUNCIL, No. 28
BOY SCOUTS OF AMERICA**

Preparing young hands to reach higher

2008 FEB 19 P 2:09

FILED FEB 19 2008

FEB 11 2008

Federal Communications Commission
Office of the Secretary

February 8, 2008

Chairman Kevin Martin
Commissioner Deborah Tate
Commissioner Robert McDowell
Commissioner Jonathan Adelstein
Commissioner Michael Copps

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
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We have worked with KGO-TV on any number of public service announcements that have significantly raised local awareness of the work that the Boy Scouts of America has been doing in our community for nearly 100 years. KGO-TV also has produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on the vital issues of community service and hunger. Specifically KGO-TV has sponsored the Annual Scouting for Food Campaign that is the largest food collection for our local food bank each year; this project could not take place with KGO-TV's participation.

KGO-TV's active participation in our Annual Gala & Auction is the primary reason that more than \$170,000 is raised to benefit our Character Education and Citizenship training programs of our organization. Morning News Anchor Kristen Sze's personal participation is the most significant factor in this success. I want to assure you that KGO-TV's role – including both on-air and off-air time – is critical both to our fundraising efforts and to getting our message out to the community-at-large.

[Handwritten signature]

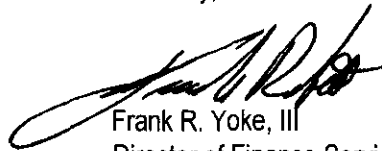
SAN FRANCISCO BAY AREA COUNCIL #28
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YOUTH LEADERSHIP TRAINING CENTER

1001 Davis Street, San Leandro CA 94577-1514 – Phone: (510) 577-9000 – Fax: (510) 577-9002
(800) 231-7963 www.sfbac.org

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well served by KGO-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

A handwritten signature in black ink, appearing to read "Frank R. Yoke, III". The signature is fluid and cursive, with a large initial "F" and "Y".

Frank R. Yoke, III
Director of Finance Services

cc: Michelle Carey
Rick Chessen
Rudy Brioché
Amy Blankenship
Cristina Pauze
Monica Desai

World Arts West

SAN FRANCISCO ETHNIC DANCE FESTIVAL
PEOPLE LIKE ME ARTS EDUCATION PROGRAM

2008 FEB 19 P 2:05

FILED/ACCEPTED

February 12, 2008

FEB 21 2008

Chairman Kevin Martin
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Federal Communications Commission
Washington, D.C. 20554

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Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin,

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization, World Arts West, KGO-TV already serves our community in many ways that makes any additional federal regulation unnecessary.

We have worked with KGO-TV on a number of public service announcements that have greatly raised local awareness of World Arts West. For several years, KGO-TV has helped our organization significantly through sponsorship of our programs, the *San Francisco Ethnic Dance Festival* and *People Like Me*. With their help we have been able to advance cultural understanding and increase appreciation of the world's diverse dance traditions, here in the San Francisco Bay Area.

As part of their local and community coverage, KGO-TV has also produced and aired stories of several of our Festival performers. In 2004, KGO-TV aired a profile on former board member and Haitian dance master Blanche Brown. Features like these have raised the profile on our organization's work. Additionally, KGO-TV sent news anchors to emcee our annual fundraising Gala. Cheryl Jennings emceed our annual Gala last year and helped us raise over \$90,000 on our opening night.

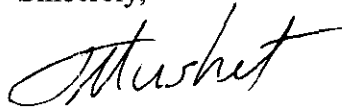
For years, our residents have relied on KGO-TV for accurate and detailed emergency and weather information. This information goes far beyond a weather report to include advance warnings of weather

emergencies, notifications of evacuation routes, locations of relief stations, and geographically targeted updates. KGO-TV's ABC7 news channel has been constantly providing reports on local weather and emergencies, e.g., California fires, Katrina, and tornados.

To put it simply, KGO-TV has helped promote World Arts West's branding. It has helped our organization move faster towards its goal of serving the needs of our diverse communities by way of inter-cultural understanding through music and dance. Moreover, KGO-TV's public service announcements, web promotions, profile and stories of our diverse performers have helped spread our message to the community-at-large. For this we are grateful to KGO-TV.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well served by KGO-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

A handwritten signature in black ink, appearing to read "Mushet", with a stylized, flowing script.

Julie Mushet

Executive Director, World Arts West



2008 FEB 14 P 1:46

February 8, 2008

Chairman Kevin Martin
Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization, KGO-TV already serves our community in any number of ways that makes any additional federal regulation unnecessary.

We have worked with KGO-TV on public service announcements that have significantly raised local awareness of the issues which impact seniors and minorities in our community. KGO-TV also has produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on the issues on which my organization works.

- On 11/23/2007, KGO-TV aired a story about how the Seniors Against Investment Fraud (SAIF), a San Francisco volunteer organization is helping to educate seniors about the different scams targeting seniors and how to avoid being a victim.
- On 1/17/2008, KGO-TV aired a program informing seniors of a free eye screening exam program being offered in San Francisco hospitals to seniors who cannot afford and have not seen an ophthalmologist for 3 years. This especially helps seniors who are not covered by insurance

KGO-TV also provides critical support both financially and/or through PSA's for our annual fundraising efforts such as "Sansei Live!" and "Silver Bells Holiday Arts and Crafts Faire." These events are responsible for a large share of our annual budget and help sustain our organization. I want to assure you that KGO-TV's role – including both on-air and off-air time – is critical both to our fundraising efforts and to getting our message out to the community-at-large.

Kimochi, Inc.
1715 Buchanan Street
San Francisco, CA 94115
Fax (415) 931-2299
www.Kimochi-Inc.org

• *Administration*
(415) 931-2294

• *Social Service*
(415) 931-2275

• *Volunteer Services*
(415) 931-2294

Kimochi Home
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San Francisco, CA 94109
(415) 922-9972
Fax (415) 922-6821

• *Adult Social Day Care*

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• *Respite Care*

Kimochi Senior Center
1840 Sutter Street
Issei Memorial Hall
San Francisco, CA 94115
(415) 931-2287
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• *Nutrition*

• *Home Delivered Meals*

• *Senior Center Activities*

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Kimochi Lounge
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Paul J. Corcoran
JAN 14 2008

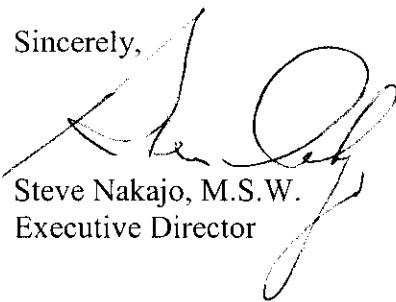
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February 8, 2008, Page 2 of 2

Throughout the years, KGO-TV has recognized Kimochi staff and/or members of its board of directors for their work with Kimochi and with the community by airing their stories as part of its "Profile of Excellence Award." I have been a recipient of the award as have present and former board members Benh Nakajo, Sox Kitashima (deceased) and Dr. John Umekubo. Recently, KGO-TV has worked with Sandy Mori, our Development Director, on an "Asian Pacific Islander Heritage Salute" PSA.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by KGO-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

A handwritten signature in black ink, appearing to read 'Steve Nakajo', with a large, stylized flourish extending from the end of the signature.

Steve Nakajo, M.S.W.
Executive Director

cc: Michelle Carey
Monica Desai, Chief Media Bureau



SAN FRANCISCO FOOD BANK

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FEB 21 2008
Federal Communications Commission
Office of the Secretary

February 8, 2008

Chairman Kevin Martin, Commissioner Michael Copps, Commissioner Jonathan Adelstein,
Commissioner Deborah Tate & Commissioner Robert McDowell
Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: ***In the Matter of Broadcast Localism (MB Docket No. 04-233)***
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

Recently I learned that the FCC issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." As you deliberate, I want to make sure you are aware that in the San Francisco Bay Area, KGO and KPIX have been valued partners to the anti-hunger community, devoting significant time and on-air resources to the issue.

Both KGO and KPIX have worked with the San Francisco Food Bank to raise awareness about the issue of hunger in our community. Both stations have sponsored various food drives throughout the year including promoting our thanksgiving and holiday drives and providing a full day of televised coverage highlighting hunger and the work of the Food Bank. KGO and KPIX have also aired stories and reports about hunger and food assistance programs as part of their coverage of local and community news; covering stories on elimination of key nutrition programs to declining donations and new food bank initiatives.

Beyond their in-kind contributions of air time, KGO and KPIX have proved to be valued sponsors of our organization by hosting on-site employee food drives, sponsoring unique Food Bank events and raising money for our organization.

The San Francisco Food Bank has enjoyed a long-standing relationship with these two community partners and it did not require national regulation to create and maintain the supportive, local association that we enjoy.

Sincerely,

Paul Ash
Executive Director

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Cc: Michelle Carey, Rick Chesson, Rudy Brioché, Amy Blankenship, Cristina Pauze, Monica Desai, Speaker Nancy Pelosi

900 PENNSYLVANIA AVENUE, SAN FRANCISCO, CA 94107

Telephone: (415) 282 1900 Facsimile: (415) 282 1909 www.sffoodbank.org

Member, America's Second Harvest — The Nation's Food Bank Network



Against Domestic Violence SM

Formerly Battered Women's Alternatives

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WASHINGTON, D.C. 20554

Central 925.676.2845
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Crisis 1.888.215.5555
www.standagainstdv.org

February 12, 2008

2008 FEB 19 P 2:04

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein

Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization, KGO TV already serves our community in any number of ways that make any additional federal regulation unnecessary.

KGO TV has produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on the issues on which STAND! Against Domestic Violence works. KGO has featured STAND! Against Domestic Violence in its "Sundays on Seven" series and consistently provides solid coverage of the many incidents of domestic violence that occur in our communities.

Additionally, one of KGOTV news anchors, Cheryl Jennings has personally taken an interest in our organization and has emceed several of STAND!'s local fundraising events. Her participation has been a significant factor in assisting STAND! to raise the much needed community contributions upon which we rely to continue providing critical services to the community.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by KGO TV, and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

Gloria J. Sandoval
Executive Director

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cc: Michelle Carey
Rick Chessen
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai

Cheryl Jennings
News Anchor
ABC 7/KGO-TV/DT
900 Front Street
San Francisco, Ca. 94111



1420 K Street, NW
Suite 910
Washington, DC 20005
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202.588.1818 fax
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nlgja.org

February 8, 2008

Chairman Kevin Martin
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Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

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2008 FEB 19 P 2:03
Federal Communications Commission
Office of the Secretary

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

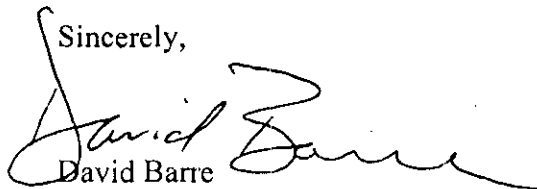
On behalf of the leadership of the National Lesbian & Gay Journalists Association, I would like offer our perspective on the recently initiated Notice of Proposed Rulemaking on broadcast localism.

Government regulations already mandate that programming for stations across the country should include a mechanism for the diversity of market size, area of dominant influence, and station size among other factors. NLGJA supports local programming and production, and has concerns about those stations being forced to fit into a model dictated by regulation. NLGJA is concerned about any legislation that could potentially dictate how we as journalists cover news in our community and what stories we cover.

Please consider our position as you move to a decision on this topic.

Thank you.

Sincerely,


David Barre
Executive Director

cc: Michelle Carey
Rick Chessen
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai

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to Diversity
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Chairman Kevin Martin
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Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to “ensure that broadcasters are appropriately addressing the needs of their local communities.”

This letter is to express my view and the view of my organization, that KABC-TV already serves our community in any number of ways that makes any additional federal regulation unnecessary.

KABC-TV has partnered with CCNMA: Latino Journalists of California for many years in working to bring diversity to local television. KABC-TV has been a primary sponsor of CCNMA's annual scholarship banquet, which has awarded nearly \$700,000 in scholarships to nearly 700 students.

KABC-TV has also been a vital part of CCNMA's annual Journalism Opportunities Conference, the largest annual multicultural journalism job fair in the West. In addition to financial support, KABC-TV staff members have served as panelists in workshops to help young people prepare for careers in the news media.

KABC-TV is also a critical part of CCNMA's annual golf tournament, which a staff member a part of our planning committee and the station providing financial support.

KABC-TV consistently airs public service announcements that have significantly raised awareness of local issues, and also has produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on the issues of concern to communities of color.

1. The first step is to identify the problem or issue that needs to be addressed. This involves gathering information and understanding the context of the problem.

FEB 21 2 1968

Federal Communications Commission
Office of the Secretary

2008 FEB 20 P. 2:24

10-10-68

For years, our residents have relied on KABC-TV for accurate and detailed emergency and weather information. This information goes far beyond a weather report to include advance warnings of weather emergencies, notifications of evacuation routes, locations of relief stations, and geographically-targeted updates. Just recently, Los Angeles experienced heavy rains that forced many residents to evacuate. KABC-TV helped those people find assistance.

Simply put, CCNMA relies heavily on the support that KABC-TV provides. I want to assure you that KABC-TV's role – including both on-air and off-air time – is critical both to our fundraising efforts and to getting our message out to the community-at-large.

Based on my first-hand experience with such a long-standing partnership, our community already is well-served by KABC-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,



Julio Moran
Executive Director

cc: Michelle Carey
Rick Chessen
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai



Foothill Unity Center, Inc.

Neighbors Helping Neighbors

415 W. Chestnut Ave. Monrovia, CA 91016

191 N. Oak St., Pasadena, CA 91107

Telephone: (626) 358-3486 Fax: (626) 358-8224 www: foothillunitycenter.org

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February 12, 2008

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Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I am aware that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. It is my understanding that this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities."

I wanted to be one of the first to tell you that in my view, and that of Foothill Unity Center, KABC-TV already provides an array of valuable services to our community that make additional federal regulation unnecessary.

Foothill Unity Center provides emergency and crisis services to thousands of low-income and homeless families in an eleven-city area. For the past seven years, KABC-TV has been a committed and effective partner in our efforts to increase public awareness of hunger and homelessness in our communities.

We honored KABC-TV/ ABC-7 Eyewitness News Team with our organization's annual Neighbors Helping Neighbors Corporate Award in 2003, and reporter Leo Stallworth received our Heart in Hand Humanitarian Award in 2006. We were proud to present these high-profile community accolades to KABC-TV and its staff for their strong and ongoing support of our efforts, including:

- 1.) Developing and airing public service announcements for our organization (one or two PSAs per year).
- 2.) Providing news team staff and anchors for public appearances at our events.

Covering many of our events on Eyewitness News, including our Thanksgiving and Holiday distributions to the needy and our Back to School distribution, which prepares nearly a thousand children of low-income families to return to school with clothes, school supplies, hair cuts and more. This exposure has greatly helped us to gain support for our programs.

Distribution Sites

Monrovia:

415 W. Chestnut

(626) 358.3486

Pasadena:

191 N. Oak

(626) 584-7420

A California Nonprofit Corporation, serving the communities of Altadena, Arcadia, Bradbury, Duarte, Monrovia, Pasadena, Sierra Madre and So. Pasadena

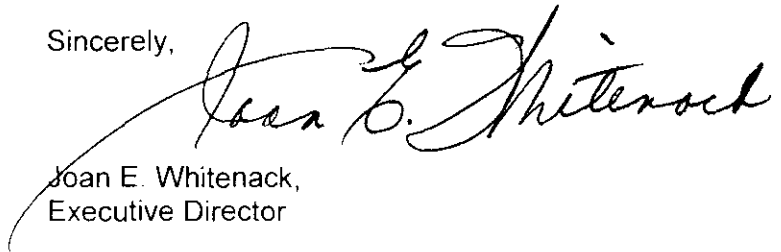
- 3.) Collaborated with us in developing a Celebrity Hoop Challenge event that raised not only awareness, but funds critical to our ability to serve local people in need. The station partnered with us in presenting this annual event for six years.
- 4.) Sponsored a Spark of Love toy drive that teams with local fire departments to provide toys for thousands of needy children at the holidays.
- 5.) Donated money to sponsor our events and valuable prizes for silent auctions.
- 6.) Covered local and community news and events in a manner that has directed public focus to important community issues.

By partnering with us in the most caring, responsible and proactive sense of the word, KABC-TV has significantly raised awareness of the problems of hunger and homelessness in our local communities.

Our organization could not survive without the critical support KABC-TV provides, both on- and off-air. The station's fundraising drives produce a large share of our annual budget and help sustain our organization. The on-air time they have devoted to our ongoing fundraising efforts has helped raise community awareness of our issues and our organization.

In view of my first-hand experience with such a long-standing partnership, I fail to understand why the FCC deems it necessary to issue additional regulations. In my view, no national regulation could create the rewarding local partnership we already enjoy with KABC-TV.

Sincerely,



Joan E. Whitenack,
Executive Director

Cc: Michelle Carey
Rick Chessen
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai